

July 2018



Dear Parent/Carer

The Business Department is planning a visit to Alton Towers **on Friday 5th October 2018 between 7.45 am and 5.30 pm.**

The visit will allow students to participate in an educational talk related to the Business of Alton Towers. This will allow GCSE students to enhance their understanding of the marketing aspects of the course they will be studying in Y11.

Transportation will be via coach, departing from school at 7.45 am and arriving back at 5.30 pm. Refreshments are available on site at Alton Towers, students can purchase their lunch whilst at Alton Towers or take a packed lunch. Students entitled to a free school meal will be provided with a packed lunch.

If the trip is to go ahead a voluntary contribution of **£28.00** will be required which covers the cost of the entrance fee, coach hire and insurance. If not enough contributions are forthcoming the trip may be cancelled. If payment is a barrier to any pupils, please contact the organiser in the first instance. Financial assistance is available at the Headteacher's discretion.

Cheques made payable to Silverdale School should be placed in a sealed envelope marked with the student's name and form and labelled with the name of the trip and handed into student reception by **Friday 7th September 2018.**

Yours sincerely



Mrs J Charlesworth
KS4 Business Studies Subject Leader

Executive Headteacher: Roisin Paul

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Silverdale School – Alton Towers Trip – Friday 5 October 2018

Name: _____ Form: _____

I give permission for my child to take part in the visit to **Alton Towers Trip on Friday 5 October 2018**. I enclose a voluntary contribution of £28.00 cash/cheque (payable to Silverdale School) to cover the cost of the visit.

Signed: _____ Parent / Carer Date _____

Emergency Contact Details:

Contact Name: _____ Contact Number: _____

Any medical conditions that I need to know about:
